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| NuGenesis | | | | |
|  |  | | |  |
| THE MARKET CONSUL’S PROGRAM | | | | |
|  | | ACTION PLAN |  | |

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# Introduction

This is a historical opportunity to shape the mass adoption of blockchain technology revolutionising the world. Blockchain technology can no longer be ignored as the inevitable force that it is, not only permanently changing banking and international trade, but the entire social fabric of our world. Decentralised social governance rather than hierarchy is now available for the first time in human history. The future is ours to shape.

The NuGenesis blockchain system is at the very forefront of innovation in the blockchain space providing a Layer 1 system that has unlimited scalability to meet mass adoption, is interoperable with all other blockchains, is faster when more users are added, and provides a fee-less way to create and exchange value, not only globally and but instantly.

We are looking for passionate and talented people to join the movement and help scale the NuGenesis ecosystem. Whatever your skill base, you have the opportunity to shape our strategy at a leadership level and bring digital assets to the world.

* **Are you a marketer?**
* **Are you able to run a successful marketing campaign?**
* **Can you muster substantial numbers of users?**
* **Can you refer persons interested in learning about crypto to NuGenesis?**
* **Is selling the message your primal instinct?**
* **Can you get people excited about new technology such that they will try it?**

**If so, the NuGenesis Market Consul’s Program is for you!**

# Executive Summary

Blockchain technology is now becoming mainstream. The tsunamic effect of mass adoption will change the way we do business, create, and exchange value, and organize our society.

A drawing of a bird

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You can be part of this exponential phase of the information revolution and ride the crest of the wave to an unprecedented change in wealth creation that cannot be compared to and will dwarf the change to the world that we know as the Industrial Revolution.

[Cite your source here.]

Of all the blockchain ecosystems that you can research and contrast, you will agree that NuGenesis is at the forefront. We have broken the barriers of scalability, transactional speed, and interoperability. We are a system of multi-chains and parallel processing, and with more users, the faster and more efficient the system becomes.

Unlike others, NuGenesis is fully functional and ready for onboarding projects and listing crypto assets.

You have an opportunity to get in at the ground floor and take an active part in the shaping of the NuGenesis ecosystem.

Most of the skills and qualifications for the new economy brought in by blockchain technology have not even been invented yet. Anyone with enthusiasm, initiative, and passion can become fully emersed in the blockchain world and use their existing talents in numerous ways as well as acquiring others.

**A Market Consul will excite, motivate, and facilitate users to try the NuGenesis ecosystem and capture the ‘network effect’ that will give value to the NuGenesis ecosystem.**

It is a unique moment in history. Blockchain technology is inevitable. The new economy will render the current inefficiencies and inequalities obsolete. Where do you want to be? We want you to tell your grandchildren about how you help to build the new digital world.

It starts right here.

# why become a Market Consul?

A Market Consul has the skill of closing. A Market Consul has the gift of convincing the interested, curious, inclined, and even apathetic to try new technology. If you can convince them to try out NuGenesis, NuGenesis’ tech will ensure they stay. It takes the expertise of the Market Consul that makes the traction; – that gives realisation to the promise.

When qualified, a Market Consul, in addition to their base remuneration, will receive:

* Gold Miner-Staker positions: that is 198 coins per day.

The Gold Miner-Staker position is an asset, just like a business, earning you passive income, and it is something that NuGenesis cherishes as an offering.

10% of any fees attributable to a new user introduced by you

[ A Senior Market Consul can achieve 15%]

* 5% of any fees attributable to the next generation of users introduced by your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation.

That is, you will be earning 3 Generations of fees!

The users are tracked, part of an immutable un-censorable system record known as the ‘Market Consul Ledger’, by which you can access and view the history of every user’s fee generation.

* Core team remuneration contracts: for your special contribution, an additional remuneration will be generated by the system for your duties not otherwise covered by the Gold Miner-Staker position.
* Free Options on NuGenesis related Coin releases: you will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
* Deeply discounted – effectively better than 50% - coins and tokens: any crypto assets launched on our exchange or V2R launchpad, Market Consuls will be able to access early and before release.
* Remunerated New Project Participation: as you will have early access to new projects being launched, many will need tech, admin, marketing, etc. support, and you will have first access to provide these services to the new projects and be properly remunerated.
* Individualised merch: NuGenesis branded, with your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally to be given out to the community you are building with us.
* A person in a costume

  Description automatically generated with low confidenceIndividualised ceremonial coins and NFTs: NuGenesis branded, with your insignia, on ceremonial physical coins and/or NFTs commemorating your milestones with NuGenesis.

*Meet* ***NAVIS****, the Artificial Intelligence securing the integrity and on-going innovation rate of the NuGenesis blockchain systems.*

* Insider briefings: as you are part of the core team driving NuGenesis, you will be on exclusive management level channels of communication regarding what is going on with NuGenesis specifically and the crypto-blockchain space generally.
* Access to closed events: you will have access to and be able to participate in exclusive events for our whales and major investors, with interview access to core devs and executives.

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Have impact! the NuGenesis community interacts on just social – the crypto centric socialmedia platform

# do you qualify?

You must value offering your clients the best possible product; the latest technology, the most robust and reliable. You must value that those you convince to sign up and try a new technology have a user experience that they will be grateful for.

NuGenesis offers the foremost blockchain technology with an in-built accelerating innovation rate so that those closing new users will have the confidence that our superior technology demands. Only those with client-focused orientation qualify to be Market Consuls.

Market Consuls are expected to:

* have or be capable of having, a substantial client base that they can convert into active users in the NuGenesis ecosystem;
* reach existing users of blockchain technology and identify the benefits and superiority of NuGenesis technology;

* identify opportunities for new users to be reached and converted into active users in the NuGenesis ecosystem;
* be able to identify key markets untapped that can be educated on the NuGenesis blockchain technology and ecosystem;
* find existing networks of users whose experiences would be enhanced by NuGenesis technology; and,
* invent new marketing and sales strategies for attracting and converting new users into the NuGenesis ecosystem.

# Performance Plan

Where we agree that we are an appropriate fit to drive user adoption, we enter into legally binding agreements. This will include:

* The Market Consul’s Deed;
* The General Terms and Conditions for Adoption Facilitators, and most importantly,
* The Performance Plan together with any other arrangements we make with you.

The Performance Plan will particularise the remuneration, benefits and Key Performance Indicators (‘KPI’s) that are expected.

There are levels of qualification depending upon your conversion rate.

**Market Consul Levels**

We encourage you to give increased attention to NuGenesis because the more you are familiar with the technology and ecosystem, the greater will be your confidence. Likewise, we encourage you to test the technology and know its reliability to meet the representations that we make about it. Our tech is so far advanced in the market that only using it for yourself will give you the conviction to command the authority which your opinions will demand.

Base Level: **Provisional Market Consul**

Those accepted into the program commence as Provisional Market Consuls. They are paid the referral rate only for six months whilst they demonstrate the commitment to master the benefits of the tech that will excite and attract users to the best possible user experience available.

Level 2: **Market Consul**

After six months, Provisional Market Consul becomes permanent. We hope they wish to make NuGenesis their career, profession, and business and devote themselves full time. We hope they engage staff and build their business and negotiate periodically more attractive base remuneration.

Level 3: **Senior Market Consul**

A Senior Market Consult has a full-time business with NuGenesis and in addition to an attractive base remuneration, commands 15% commission rather than 10%.

**On-Boarding Training**

Your performance plan will involve some form of onboarding training appropriate to your expertise and area of contribution. At the very least you will be expected to attain proficiency in NuGenesis technology and how we are superior to other competitors in the market.

‘Up with it’ training of a more informal nature will be an ongoing requirement as a Market Consul will be expected to know what the market trends are, what competitors are doing, and what is ‘on the horizon’ for the industry.

**NuGenesis communication army and support services**

You will have at your disposal our communication army. If there is a message you want to be convey, the team members can help you get those numbers in multiple languages throughout the world.

If there is a cartoon or graphic image you want to be created, animation or video for example, they can help **you** with that too.

# Completing the online application and settling your Performance Plan

NuGenesis programs are very competitive and accept top talent only.

In completing your online application, the criteria we are looking for which you can appreciate from those stated above and that you should emphasise, are your skills that demonstrate:

* you have or can build a client base;
* success in sales and/or marketing;
* success in social media marketing;
* hands-on knowledge about ‘what’s up’ in the crypto/blockchain markets, and technical innovations competing with each other;
* a background or enthusiasm for influencing the direction of thought and adoption of new technology and ideas;
* an understanding and genuine enthusiasm for NuGenesis;
* you are highly motivated and able to connect with cryptocurrency communities; and,
* exemplary talent and impeccable communication skills.

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